

# FRANCISCO DELGADO

Visit my portfolio at  
[fdelgado.design](http://fdelgado.design)

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Contact me at  
713.894.3634

## TECHNICAL SKILLS

*Proficient in*  
Adobe After Effects  
Adobe Illustrator  
Adobe InDesign  
Adobe Lightroom  
Adobe Photoshop

*Adept with*  
Adobe Premiere Pro  
Excel/Microsoft Word

## CORE COMPETENCIES

*(included but not limited to)*

Detail Oriented  
Brand Systems  
Campaign Development  
Color and Composition  
Concept Development  
Info-graphics  
Large/Small Format Printing  
Motion Graphics  
Signage  
Storytelling  
Strategic Thinking  
Typography

## Communication

*(included but not limited to)*

Active Listening  
Adaptability  
Collaboration  
Conflict Resolution  
Deadline Management  
Decision Making  
Leadership  
Multitasking  
Prioritizing  
Problem Solving  
Project Management

## Other Skills

Creating models for 3-D forms  
Budgets/Estimates  
Photography Direction  
Research Development

## EDUCATION

*University of Houston*  
Bachelor of Fine Arts in Graphic  
Communications, 2015

## HELLO!

Creative individual, utilizing strategy, collaboration and knowledge of design to create effective and artistic visual solutions for today's ever-changing and fast paced work environments.

## PROFESSIONAL EXPERIENCE

### ALLEY THEATRE

*Senior Graphic Designer*  
February 2016 - Present

Marketing in-house environment, where I supervised and collaborated with other designers to create successful multi-platform campaigns with effective visuals and brand consistency within all departments, to meet all revenue and marketing goals.

Fundraising Campaigns	Window Graphics	Marketing Collateral
Social Media Campaigns	Poster Design	Web and Digital
Event Invitation Design	Wall Graphics and Large Signage	Digital and Print Ads
Print and Digital Publications	Logo Design	Motion Graphics

### ELAINE TURNER

*Multimedia Designer*  
June - December 2015

In-House environment where I established an e-commerce look within brand that helped drive in on-line traffic and revenue to meet weekly and monthly monetary goals.

Brand Research	Social Media Campaigns
E-mail Marketing	Print and Digital Brochures
Photography Direction	

### VERSA CREATIVE

*Graphic Design Intern*  
June 2014 - May 2015

Paid Internship position where I collaborated in various print, web, and marketing projects for both local and national clients.

Brand Research
Social Media Campaigns
Print Production